



I-5 ROSE QUARTER

IMPROVEMENT PROJECT

DESIGN ELEMENTS SURVEY RESULTS

BARRIERS AND COLUMNS

APRIL 15 - MAY 15, 2022

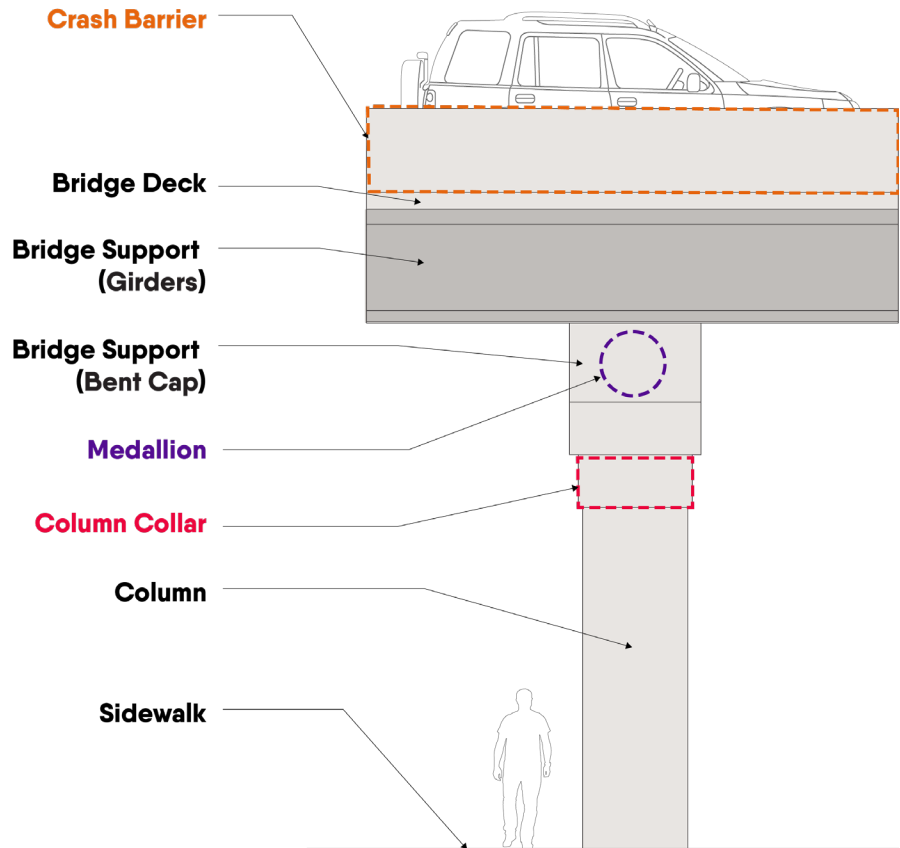
ROSE QUARTER DESIGN ELEMENTS SURVEY

Welcome

ODOT is committed to elevating and centering Black voices and people with ties to the historic Albina community in the decision-making process on the I-5 Rose Quarter Improvement Project. As such, we asked for community input to help inform the type of designs we should add to places where people will see them most (walls, highway columns). These urban design elements are intended to honor the historic Albina community and make the project area feel more cohesive and reflective of the neighborhood’s history.

The designs were identified by members of the historic Albina community as desirable elements to include on the barriers and columns. This was the first of several short surveys we intend to conduct to obtain input on project design details.

As shown in the graphic to the right, the crash barrier pattern would be applied to the outside of the I-5 crash barriers, the medallions would be applied to new bridges and the column collar would be applied at the top of new columns. These are all highly visible areas where people would walk, bike or drive by on city streets. The intent of the crash barrier pattern, medallions, and column collar is to mark the project area as a cohesive place, raise awareness that people are within the Albina neighborhood and honor the legacy of the historic Albina community.



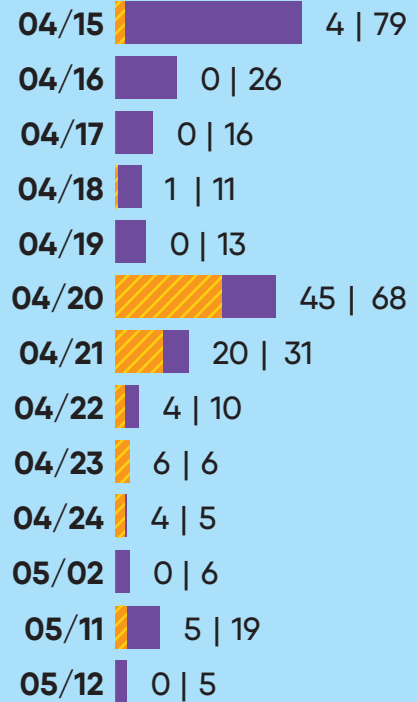
SURVEY DATA INSIGHT

African American/Black & African Respondents	All Respondents
TOTAL RESPONSES	
90*	318
RESPONDENT COMPLETION RATE	
80%	73%
TYPICAL TIME SPENT	
6m:8s	5m:44s

**African American/Black & African Respondents made up 23% of the survey.*

TRENDS

Responses by day*



**Days with less than 5 responses each have been omitted*

RESPONSE COLLECTION METHOD



All Respondents* **African American/Black & African Respondents**

**All Respondents include African American/Black & African Respondents*

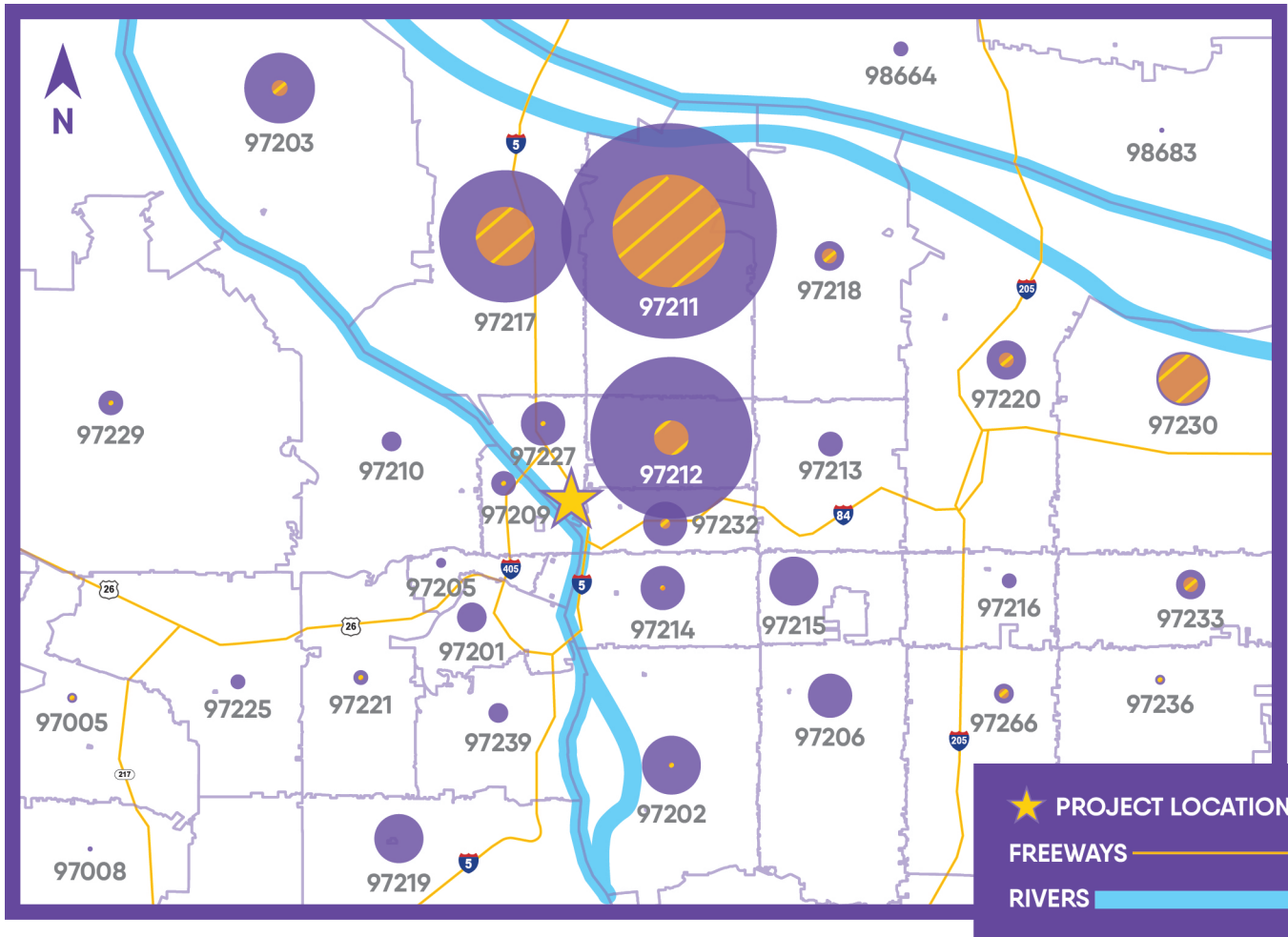
Q1. WHAT IS YOUR ZIP CODE?*

Answered: 318 Skipped: 0

**Mandatory question*

ZIP CODE*	ALL	AABA	ZIP CODE*	ALL	AABA	ZIP CODE*	ALL	AABA	ZIP CODE*	ALL	AABA
97211	44	23	97227	9	1	97210	4	0	97005	2	1
97212	33	7	97232	9	2	97239	4	0	97027	2	1
97217	26	12	97220	8	3	97266	4	2	97030	2	1
97202	12	1	97201	6	0	97035	3	0	97051	2	0
97230	11	10	97218	6	3	97068	3	1	97124	2	1
97215	10	1	97233	6	3	97216	3	0	97205	2	0
97219	10	0	97209	5	1	97221	3	1	97223	2	0
97203	9	2	97213	5	0	97225	3	0	97236	2	1
97206	9	0	97229	5	1	98664	3	0	97401	2	2
97214	9	1									

**37 zip codes with 1 response each have been omitted*



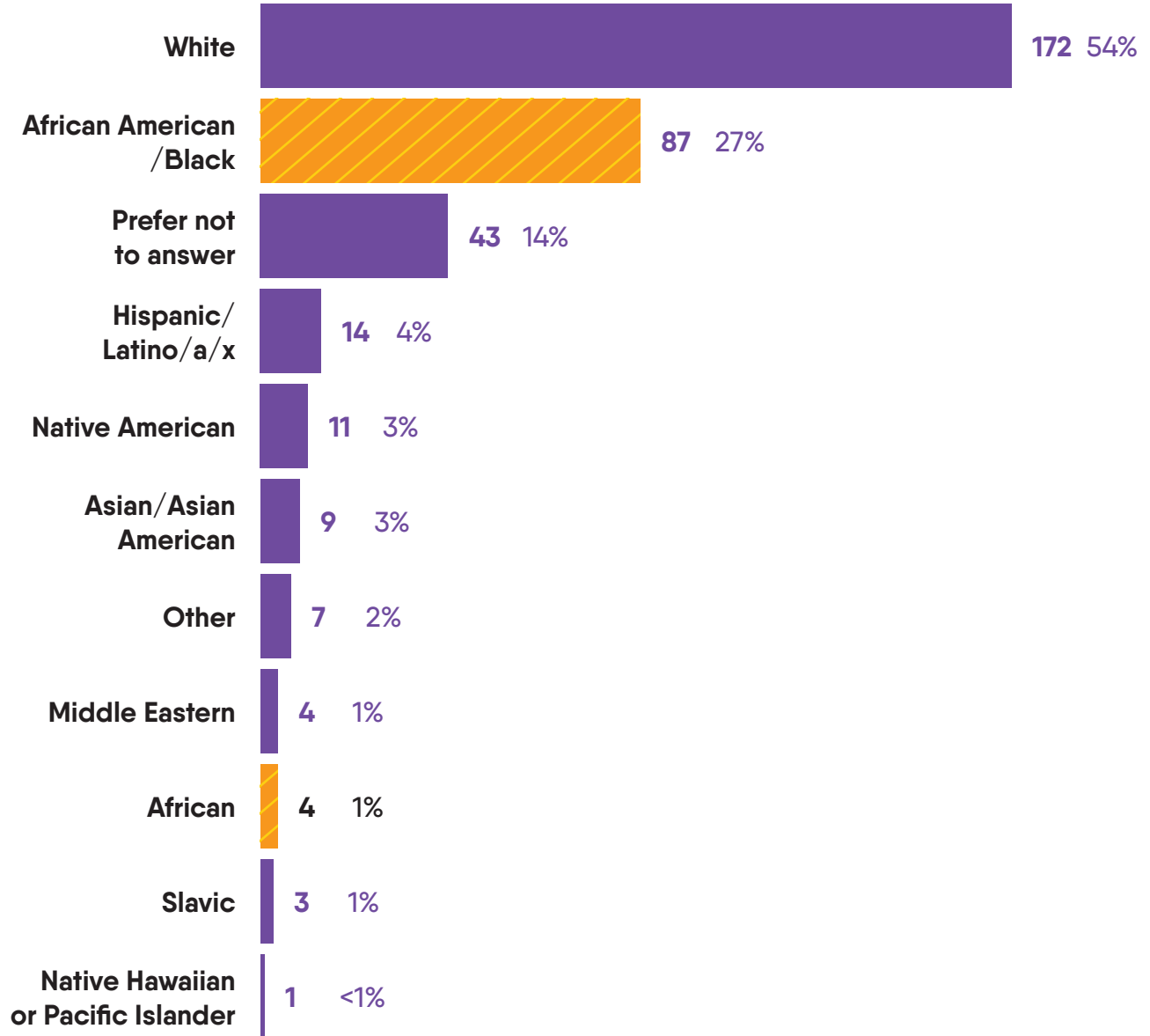
All Respondents* African American/Black & African Respondents

**All Respondents include African American/Black & African Respondents*

Q2. WHAT IS YOUR RACE/ETHNICITY? [CHOOSE ALL THAT APPLY]*

Answered: 318 Skipped: 0

**Mandatory question*



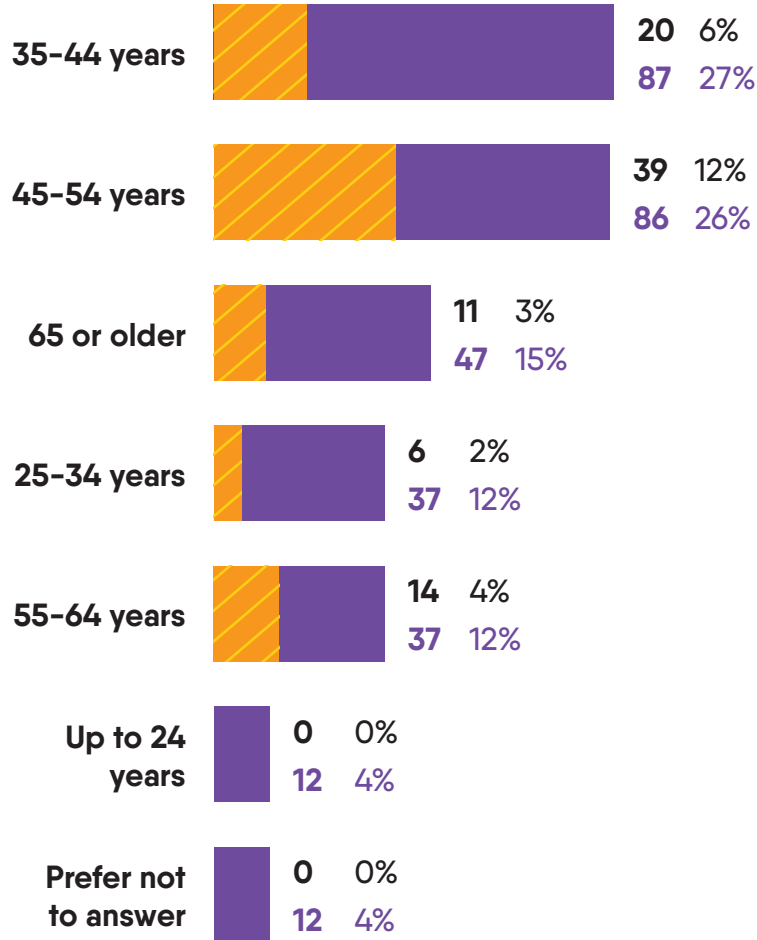
All Respondents* African American/Black & African Respondents

**All Respondents include African American/Black & African Respondents*

Q3. WHAT IS YOUR AGE?*

Answered: 318 Skipped: 0

**Mandatory question*



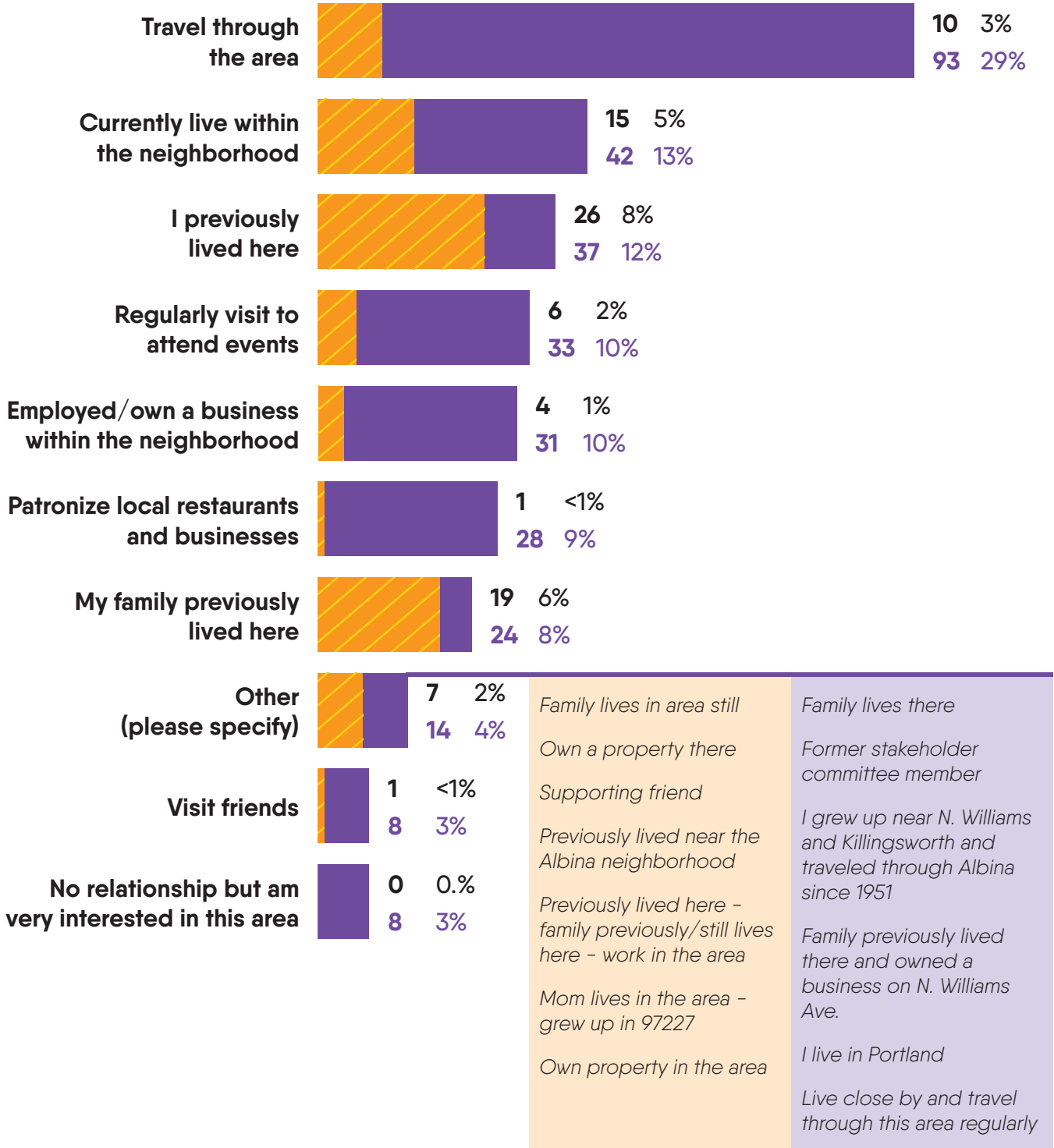
All Respondents*  **African American/Black & African Respondents** 

**All Respondents include African American/Black & African Respondents*

Q4. WHAT IS YOUR TOP RELATIONSHIP TO THE ROSE QUARTER/ALBINA NEIGHBORHOOD?*

Answered: 318 Skipped: 0

*Mandatory question



All Respondents* African American/Black & African Respondents

*All Respondents include African American/Black & African Respondents

Q5. WHICH VERSION OF THE HILL BLOCK MEDALLION DO YOU LIKE MOST?

Answered: 262 Skipped: 56

The Cupola topped the Historic Hill Block building, which was the cornerstone of the Albina business district and a gathering place for Portland’s Black community until it was demolished in the 1970s.



Oval with yellow text



Round purple with white text



Oval with orange text



Round red with black text

All Respondents* African American/Black & African Respondents

*All Respondents include African American/Black & African Respondents

Q6. WHICH VERSION OF THE JAZZ MEDALLION DO YOU LIKE MOST?

Answered: 256 Skipped: 62

The saxophone honors the historic Albina neighborhood which was a hotbed of jazz activity in the 1930s through the 1960s, with one of the most vibrant jazz and soul scenes on the West Coast.



Purple border orange trumpet



Purple and yellow text

All Respondents* **African American/Black & African Respondents**

**All Respondents include African American/Black & African Respondents*

Q7. WHICH VERSION OF THE MUDCLOTH MEDALLION DO YOU LIKE MOST?

Answered: 252 Skipped: 66

Mudcloth is an African fabric made of cotton strips woven and stitched together and then decorated with mud. The patterns are rich with meaning, symbolizing the use of the cloth or conveying messages to the wearer and onlookers.



Green and red pattern



Yellow and green pattern



All Respondents* **African American/Black & African Respondents**

**All Respondents include African American/Black & African Respondents*

Q8. WHICH VERSION OF THE SANKOFA BIRD MEDALLION DO YOU LIKE MOST?

Answered: 249 Skipped: 69

Sankofa bird symbolizes a continual quest for knowledge based on reaching back to gather the best of what our past has to teach us, so we can achieve our full potential as we move forward.



Red background



White background

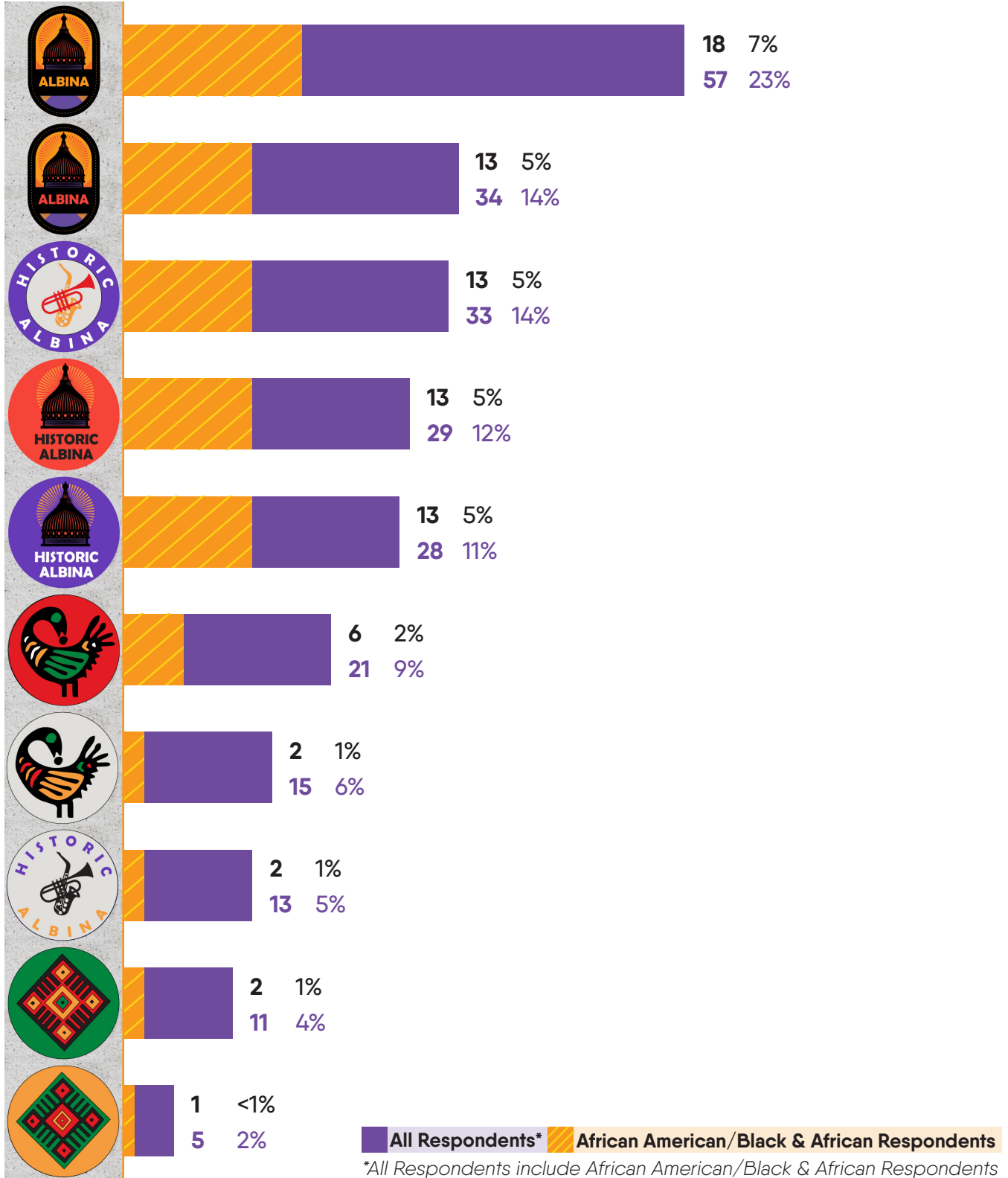


All Respondents* African American/Black & African Respondents

*All Respondents include African American/Black & African Respondents

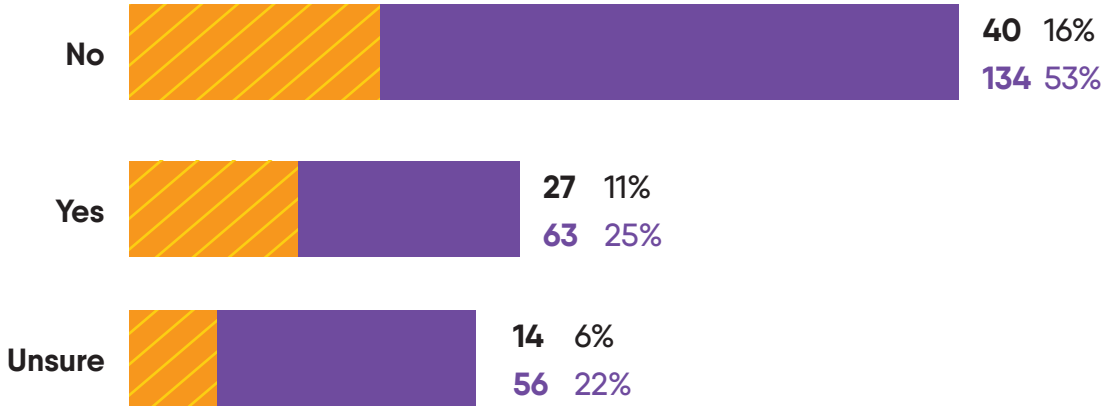
Q9. PLEASE SELECT YOUR FAVORITE MEDALLION OVERALL.

Answered: 246 Skipped: 72



Q10. SHOULD ALL OF THE MEDALLIONS (APPROXIMATELY 20 LOCATIONS) BE THE SAME?

Answered: 253 Skipped: 65



All Respondents* **African American/Black & African Respondents**

**All Respondents include African American/Black & African Respondents*

Q11. WHAT OTHER THEMES OR SYMBOLS WOULD YOU LIKE TO SEE ON A MEDALLION TO REPRESENT HISTORIC ALBINA THROUGHOUT THE PROJECT AREA, AND WHY?

REPRESENTATIVE RESPONSES					
Support for options presented	Commerce / infrastructure / sports	African American / Black history / people / culture	Nature / parks	Native American or general history / people	Other / unrelated
12	13	33	2	12	40
I think those selected were great	Pictures of former businesses, homes and community	Something representing historical churches	Peninsula Park - it's part of the neighborhood	Important residents, activists, etc from the area's history	If they are not the same, they should at least be all the same colors to represent the same area

Answered: 101* **Skipped: 217**

*Of the responses, 41% were African American/Black and African Respondents.

ADDITIONAL REPRESENTATIVE RESPONSES

African American/Black & African Respondents

Themes that represent "African Americans" i.e. the American Negro those who ancestors were enslaved during chattel slavery and endured the Jim Crow south and pure racism of the North like in Oregon territory, where slavery was illegal but being Black was also a crime. Symbols of the strength, fortitude & spiritual stamina that our forefathers and foremothers possessed. Themes that express our unique Black Americanness is a must through our art, music, dance, food and faith is eternally enduring.

There should be some symbols to represent the current hip hop scene. Lots of talent comes from the area in the last 20-30 years, even though the focus is on the jazz history from over 100 years ago. Still important but not the only importance. I'd also like to see some elements of the black panthers of Portland, the urban league of Portland, and other black organizations.

Silhouettes of Important Black leaders to remind us of the people who have been our community's rocks (i.e., Paul Knauls and Sen. Avel Gordly).

Should include symbols that represent the specific area or industries that encourage migration to city (i.e., railroad, shipyard, bridges).

Adinkra symbols, women braiding hair, Barber cutting hair, churches/mosques.

All Respondents

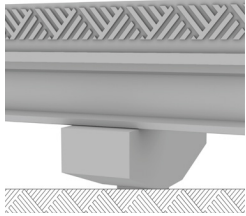
Basketball, hockey, and baseball because of the proximity to the rose quarter, which is a major attraction in the neighborhood.

I like all of the medallions, but I think including the word "historic" in the imagery is important.

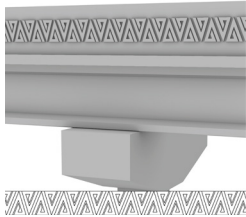
Related to WWII shipyard workers and soldiers.

Q12. WHICH CRASH BARRIER PATTERN DO YOU PREFER?

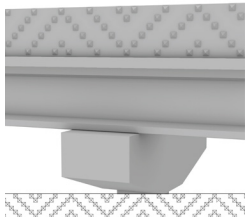
Answered: 233 Skipped: 85



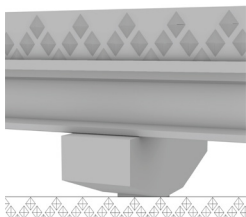
Striped alternating triangles



Geometric alternating triangles



Dotted triangles



Diamond triangles

All Respondents* **African American/Black & African Respondents**

**All Respondents include African American/Black & African Respondents*

Q13. WHAT OTHER PATTERNS WOULD YOU LIKE TO SEE ON A CRASH BARRIER TO REPRESENT HISTORIC ALBINA THROUGHOUT THE PROJECT AREA?

REPRESENTATIVE RESPONSES					
Support for options presented	Commerce / infrastructure	African American / Black history / people / culture	Nature / smooth lines	Native American or general history / people	Other / unrelated
5	1	14	7	4	54
<i>It seems like the offered options are good ones!</i>	<i>The rail cars as African Americans had been porter</i>	<i>The scroll detail from porches on original homes</i>	<i>Kenneth, adinkra turtles, totems of orcas/ crocodiles, cornucopia of fresh garden veggies</i>	<i>How about some historic facts or images instead of patterns</i>	<i>Plain and simple that also keeps the cost down</i>

Answered: 81* **Skipped: 237**

**Of the responses, 41% were African American/Black and African Respondents.*

ADDITIONAL REPRESENTATIVE RESPONSES

African American/Black & African Respondents

Water flow waves: adinkra symbols.

Something that incorporates roses or shapes from bridge structures.

A repeating pattern of the Sankofa bird.

Perhaps repetitive line of the word "Albina" or "Albina District."

When I think of old Albina, I think of family...maybe something that has a family bend.

All Respondents

Maybe a view of downtown skyline?

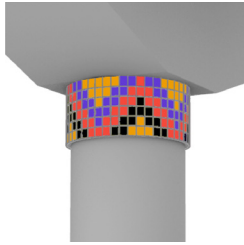
Whatever the most inexpensive option is. Stop wasting taxpayer money on frivolous things.

I have no idea what is important to the people displaced. ASK THEM. Have them create the design.

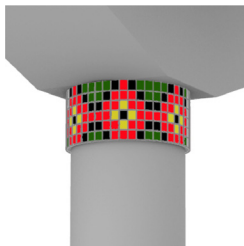
More smooth lines, more flow. Design generally looks old-fashioned. In my opinion, smoother and flowing lines would look more pleasant than angles/squares/loud colors.

Q14. WHICH TILE PATTERN DO YOU PREFER?

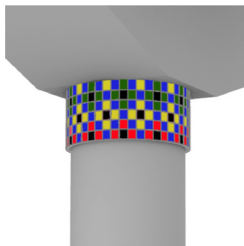
Answered: 224 Skipped: 94



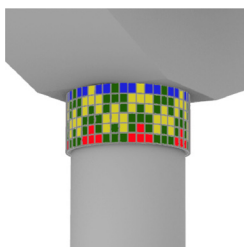
Orange red purple black tiles



Red green black yellow tiles



Yellow red blue green black tiles



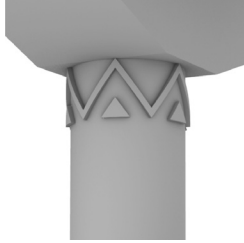
Yellow green red blue tiles

All Respondents* **African American/Black & African Respondents**

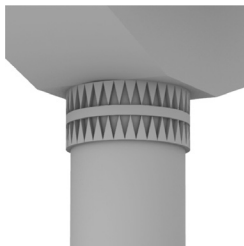
**All Respondents include African American/Black & African Respondents*

Q15. WHICH CONCRETE PATTERN DO YOU PREFER?

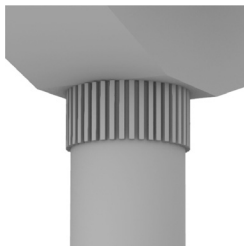
Answered: 229 Skipped: 89



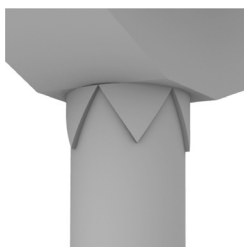
Double triangle border



Double-sided triangle border



Flute border



Simple triangle border

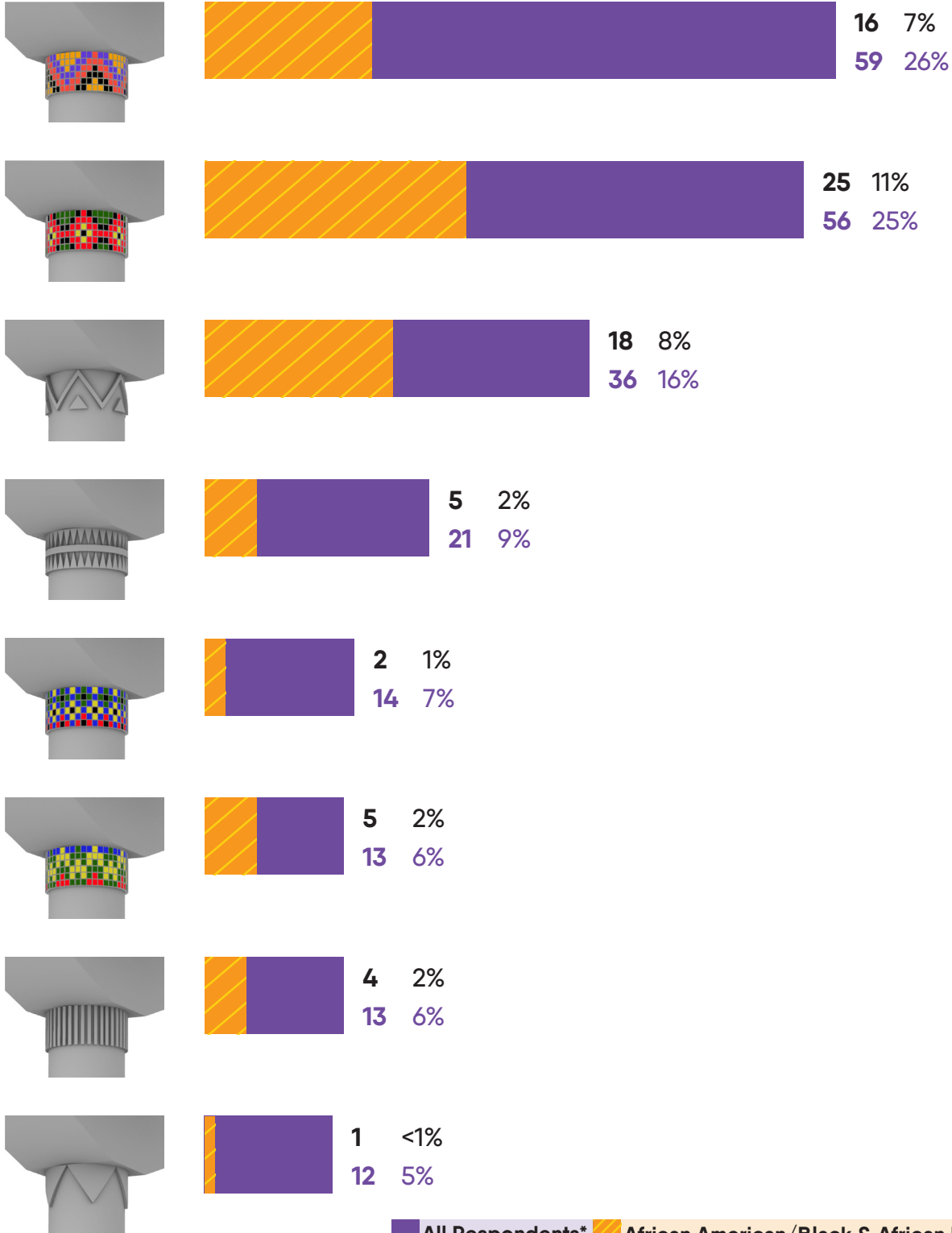


All Respondents* **African American/Black & African Respondents**

**All Respondents include African American/Black & African Respondents*

Q16. PLEASE SELECT YOUR FAVORITE COLUMN COLLAR OVERALL.

Answered: 224 Skipped: 94

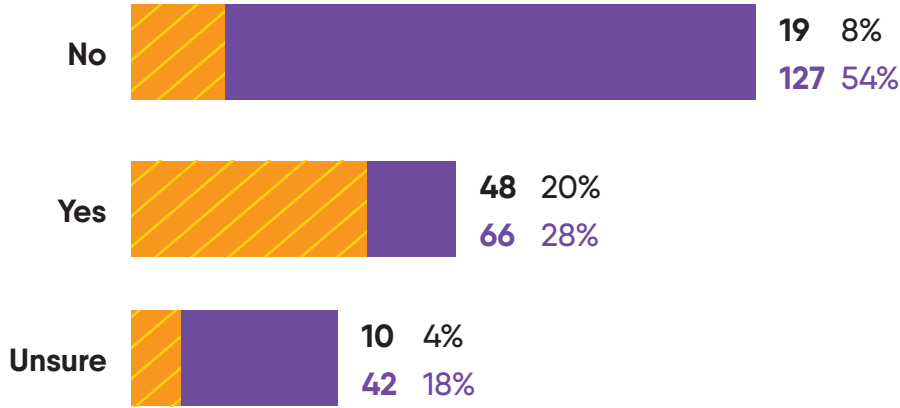


All Respondents* **African American/Black & African Respondents**

**All Respondents include African American/Black & African Respondents*

Q17. SHOULD ALL OF THE COLUMN COLLAR PATTERNS BE THE SAME?

Answered: 235 Skipped: 83



All Respondents* **African American/Black & African Respondents**

**All Respondents include African American/Black & African Respondents*

Q18. WHAT OTHER PATTERNS WOULD YOU LIKE TO SEE ON COLUMN COLLARS TO REPRESENT HISTORIC ALBINA THROUGHOUT THE PROJECT AREA?

REPRESENTATIVE RESPONSES			
Support for options presented	African American / Black history / people / culture	Misc. symbols / colors / shapes / materials	Other / unrelated
11	6	10	44
<i>These are all so cool, but I like the tile the best</i>	<i>Famous names or quotes that might be appropriate</i>	<i>River design</i>	<i>Just wondering will the color tiles fade over time vs just engraved columns</i>

Answered: 71* **Skipped: 247**

**Of the responses, 38% were African American/Black and African Respondents.*

ADDITIONAL REPRESENTATIVE RESPONSES:

African American/Black & African Respondents

Concerned that maintenance on tiles would be challenging. Though they would be beautiful, given PNW weather, how would maintenance be ensured?

Any of those created would be great.

I don't care. Make sure you put a large cap on the freeway to hide it, create open space and stitch back together the community.

All Respondents

A leaf (like acanthus on Roman columns).

Please opt for cost effective options. Not the most expensive. This honestly does not appear to be a super beneficial use of metro funding. Add more lanes to the highway and roads. Please stop removing lanes from side streets!

Make them the same. But at the end of the day, it doesn't matter. They are columns on a highway project. It's a waste of money to try to beautify them. It contributes nothing to the project.

