



I-5 ROSE QUARTER IMPROVEMENT PROJECT COMMUNITY OVERSIGHT ADVISORY COMMITTEE (COAC)

MEETING SUMMARY

MEETING DATE: February 17, 2022

MEETING TIME: 4:00 PM TO 4:48 PM

LOCATION: Zoom online meeting

This document is a summary of the I-5 Rose Quarter Improvement Project Community Oversight Advisory Committee meeting. The meeting [presentation](#) and [recording](#) provide additional documentation of this meeting.

COAC Members in Attendance

- Michael Burch, NW Carpenters
- Bob Carroll, IBEW Local-48
- Art Cortez, LatinoBuilt
- Pastor Matt Hennessee, Ministerial Alliance
- James Posey, Coalition of Black Men

COAC Members Not in Attendance

- Joe McFerrin, Portland Opportunities Industrialization Center, Inc (POIC)
 - Felicia Tripp Folsom, Community Member
 - Katrina Cloud, Northwest College of Construction
 - Kenechi Onyeagusi, Professional Business Development Group (PBDG)
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Staff Members

- Johnell Bell, I-5 Rose Quarter Improvement Project COAC Facilitator
- Monica Blanchard, I-5 Rose Quarter Improvement Project, Deputy Director
- Corinne M. Villavaso, technical support, I-5 Rose Quarter Improvement Project Owner's Representative Team
- Natalie Warner, technical support, I-5 Rose Quarter Improvement Project Owner's Representative Team
- Dr. Steven Holt, I-5 Rose Quarter Improvement Project Facilitator
- Erika Warren, I-5 Rose Quarter Improvement Project, HAAB Facilitator
- Joseph A. Puente, technical support, I-5 Rose Quarter Improvement Project Owner's Representative Team
- Amber Ontiveros, Facilitator, I-5 Rose Quarter Improvement Project Owner's Representative Team
- Briana De Kalb, I-5 Rose Quarter Improvement Project CM/GC Team
- Brad Sullivan, I-5 Rose Quarter Improvement Project CM/GC Team
- Jeff Moreland, I-5 Rose Quarter Improvement Project, CM/GC Team
- Matt O'Connell, I-5 Rose Quarter Improvement Project, CM/GC Team
- Tayo Adesida, I-5 Rose Quarter Improvement Project, CM/GC Team
- Terrence Hayes, I-5 Rose Quarter Improvement Project, CM/GC Team

Agenda

- Welcome, Meeting Platform and Ground Rules
- Overview COAC January 20, 2022, Meeting Notes
- Project Updates
- I-5 Rose Quarter Rebrand
- Diversity Plan Discussion
- Public Comments

Welcome, Meeting Platform and Ground Rules

Johnell Bell, the Community Oversight Advisory Committee (COAC) facilitator, welcomed Committee members and special guest Oregon Department of Transportation (ODOT) Director Kris Strickler.

Kris thanked the group and noted ODOT's commitment to equity within the last three years. He encouraged continuing this critical accountability work and acknowledged project milestones.

Johnell welcomed the public and provided an overview of the agenda topics, Zoom access information, and principles of agreement guiding the COAC's participation for the meeting. The focus of the meeting was Project Updates and Diversity Plan Discussion.

Overview COAC January 20, 2022, Meeting Summary

The Committee had no comments about the January meeting notes.

Project Updates

I-5 Rose Quarter Project Director Megan Channell thanked the COAC and echoed Director Strickler's recognition for three years of group work and community participation. Megan provided the following project updates:

- 1) The Governor's letter of agreement between local government parties (City of Portland, Multnomah County, and Metro) has been signed, codifying support of proposed highway cover concept being incorporated into the project for further evaluation. ODOT will pivot to the development of an intergovernmental agreement (IGA) with the City of Portland at a future council meeting.
- 2) ODOT is engaging statewide community members regarding the Federal Infrastructure Investment and Jobs Act and gathering information for what that means for Oregonians. ODOT is increasing engagement around the bill and a survey is to be sent out soon.

Project Committee Updates

Dr. Steven Holt introduced Erika Warren. Erika provided the following update on the Historic Albina Advisory Board (HAAB) meeting:

The February 15th HAAB meeting was engaging. Developments around urban design are exciting, and community members are leaning into making sure the culture and history of Albina is reflected in the work. We dove into the Early Work Package A work and have not looked at Early Work Package B yet. The HAAB is excited to work with the team and present ideas to the community. Ideas for youth engagement and partnering with community-based organizations (CBOs) are evolving. The HAAB wants multigenerational input and is looking forward to collaborating with leaders in the community regarding creating living wages.

I-5 Rose Quarter Project Rebrand

Meera Bowman Johnson provided the following update on the Rose Quarter rebranding and introduced the new branding package:

Black history should be celebrated every day of the year. During Black history month we are celebrating a new design. The discovery process in branding gathers as much information as possible. Feedback regarding the discovery process included: legacy, family, job opportunities, celebration, transition, intergenerational accessibility, Black-owned businesses, the arts, and hope. “We are here and still are here.” The primary brand mark will be on all produced materials and should include proper spacing. Branding is a feeling. Rose Quarter wanted to rebrand and align with project values – incorporating Albina and the Black community, climate action, and public health.

Diversity Plan Discussion

Johnell opened up the floor for COAC members to recommend moving the Diversity Plan forward and for Jeff Moreland, President of Raimore, to offer any commentary to seek thoughts on potentially advancing the Diversity Plan document to be approved by ODOT.

Jeff: This work is monumental work that we’ve done together with the owner’s team, consultants, and COAC. This is the most robust plan we’ve put together to achieve maximum support to grow businesses.

Johnell: Are there any objections to advancing the plan?

No objections were received.

Johnell: Congratulations everyone on your work and setting a new standard for the state of Oregon.

Public Comments

No Public Comment

Conclusion and Next Steps

The next meeting will be held on March 17, 2022. Performance measures will be discussed.

ADJOURN

Johnell Bell adjourned the meeting at 4:48 pm.