



Community Advisory Committee Recruitment and Selection Process

Community Advisory Committee

The I-5 Rose Quarter Improvement Project Community Advisory Committee (CAC) is a group of community members and representatives of community-based organizations, bringing the community's interests to the project team and advising on project design, outreach and construction.

For more information on the CAC, please visit the [Project website](#).

CAC recruitment and selection

ODOT and project partners, from the City of Portland, Metro and Albina Vision, completed a thorough recruitment and selection process to identify CAC members. ODOT and project partners recognized the complex nature of the project and sought to ensure that diverse perspectives, as well as communities historically impacted by involuntary displacement from the project area, were represented. Over 150 people applied to serve on the CAC, showing a high level of interest among community members.

Recruitment

The application period ran from January 29 through February 18, 2020. ODOT received 151 complete applications. Recruitment outreach included:

Postal mail

- Mailed application information to 17,958 **residents and businesses** within or near the project area

Material distribution

- Distributed application materials through the following channels:
 - **Community facilities and organizations:** Matt Dishman Community Center, Peninsula Park Community Center, North Portland Library, Albina Library, Portland African American Leadership Forum and Urban League of Portland
 - **Places of worship:** AME Zion Church, Immaculate Heart of Mary, Hughes Memorial Methodist Church, Vancouver Ave First Baptist Church, Life Change Church, Allen Temple CME Church, St. Stephen Missionary Baptist, The Well Community, Mt. Olivet Baptist Church North Campus, New Hope Missionary Baptist Church, NE Community Fellowship and New Song Community Church

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- **Apartment complexes:** The Russell, The Overlook, The Cornerstone, Access 15, The Irvington, Monroe, Barbara Maher, and Madrona Studios

Personal communication

- Contacted community-based organizations via **phone, email or in-person**, asking them to distribute information to their membership. Some of the organizations include: Albina Vision Trust, Portland African American Leadership Forum (PAALF), Portland National Association for the Advancement of Colored People (NAACP) Chapter, Self Enhancement Improvement, Inc. (SEI), Coalition of Communities of Color, Northeast Coalition of Neighborhoods (NECN), Eliot Neighborhood Association, Lloyd District Community Association, Organizing People/Activating Leaders (OPAL), Verde and Williams Vancouver Business Association
- Contacted **individual community leaders**

Online communication

- Emailed applications through the project distribution list (3,525 recipients)
- Provided **online applications** on the project website

Paid advertisements

- Purchased **social media ads** on Facebook, Instagram, and Twitter, with links cross-posted by other users/members.
- Purchased **digital or print ads** in The Skanner, El Latino de Hoy, The Daily Journal of Commerce, and The Portland Observer

Evaluation and selection process

An evaluation team made up of non-agency staff from the Rose Quarter project team reviewed and sorted 151 completed applications by organizational, neighborhood, or personal interests. Applications were evaluated based on responses to the open-ended questions and assessed for how the applicant may represent the breadth of interests, experience, community knowledge, and demographic diversity sought by ODOT and project partners.

The evaluation team presented its recommended roster of candidates to the 8-person selection team, composed of ODOT and partner organization representatives including senior staff from the City of Portland Bureau of Transportation, Metro, Prosper Portland and Albina Vision Trust. The selection team reached agreement on a recommended roster of candidates, which ODOT forwarded to the Oregon Transportation Commission for final approval.

Final roster

The final CAC roster will be announced and posted to the project website after all candidates accept and self-certify that their participation does not result in an actual or potential conflict of interest. Examples of actual or potential conflicts of interest include project-related recommendations or decisions that would result in a private monetary benefit or detriment to

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that person or a person's relative, or a business with which a person or person's relative is associated.

ODOT and the project partners appreciate the high degree of interest and level of effort expressed through these applications. Non-selected applications will be retained in the event of a future vacancy.